Policy Name:	Identify and Engage with Local Stakeholders Policy		

Code:	BAU_47	Published date:	2023
Reviewed Date:	2025	Confidentiality status:	Public
Accreditation:	Quality Assurance and Continual Improvement Council (QACIC)		

Responsibilities:

Implementation:	All BAU's Academic Colleges, Administrative Units, and Scientific Centers.
Revision and improvement:	Development and Quality Assurance Center

Policy (Arabic):

تلتزم جامعة البلقاء التطبيقية بتعزيز **علاقات مستدامة وفعّالة مع أصحاب المصلحة المحليين**، بما في ذلك المنظمات المجتمعية، والجهات الحكومية، والبلديات، ومؤسسات المجتمع المدني، والشركات، والمجموعات الشبابية، والمؤسسات التعليمية، بهدف **تعزيز المشاركة المجتمعية، ودعم التنمية المستدامة، والمساهمة في رفاهية المجتمع المحلي،** من خلال **تحديد أصحاب المصلحة، والتفاعل معهم، والتعاون معهم،** مع التركيز على رسم **خرائط أصحاب المصلحة، وتشكيل الشراكات،** وتوفير **منصات تواصل شفافة** ومتكررة تتماشى مع **الهدف 17 من أهداف التنمية المستدامة** (الشراكات من أجل الأهداف). بالإضافة إلى ذلك، تعزز الجامعة من خلال هذه السياسة **الأنشطة التشاركية ومبادرات بناء القدرات المصممة لتلبية احتياجات أصحاب المصلحة المتنوعة في مجالات التعليم، والتدريب، والابتكار، والمشاركة، وريادة الأعمال،** مما يعزز من خلق القيمة المشتركة والتأثير التعاوني المستدام على المدى الطويل.

Policy:

Al-Balqa Applied University (BAU) is committed to fostering **meaningful and sustained relationships with local stakeholders** to enhance **community engagement,** support **sustainable development,** and contribute to **the socio-economic well-being** of the region.

This policy is implemented **by identifying, engaging, and collaborating** with **existing** and **new stakeholders,** including community organizations, government entities, municipalities, civil society groups, businesses, youth groups, educational institutions, and **stakeholder mapping, partnership formation** aligned with **Sustainable Development Goal 17 (Partnerships for the Goals).**

In addition to **active promotion of participatory actions and capacity-building initiatives** designed to meet the educational, training, innovation, participation, and entrepreneurial needs

Al Balqa Applied University
Al Salt - Jordan

جامعة البلقاء التطبيقية
الأردن – السلط

of its diverse stakeholders, thereby fostering shared value creation and long-term collaborative impact.
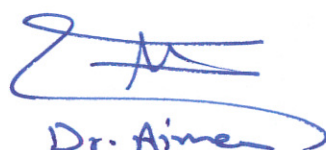
Scope:

Identify and engage with local stakeholders' policy applies to all BAU campuses, staff, students, contractors, partners, and stakeholders, and units that interact with external stakeholders, including community organizations, local authorities, businesses, NGOs, and residents.

Objectives:

No.	Objective
1-	Create and maintain a well-structured directory of involved organizations.
2-	Build sustainable and mutually beneficial partnerships.
3-	Align university efforts with community needs.
4-	Promote collaborative involvement, common initiatives, and professional knowledge exchange.
5-	Build sustainable and mutually beneficial partnerships with national and regional stakeholders, including government, NGOs, and private enterprises.
6-	Support SDG 17 through effective collaboration.
7-	Involve stakeholders in planning and decision-making.

Related Procedures:

No.	Procedure
1-	**Identifying stakeholders** and analyzing their interests and influence
2-	**Conducting comprehensive stakeholder mapping** to guide engagement efforts.
3-	Categorize **stakeholder**s into groups (such as associations, non-profit organizations, government institutions, etc.)
4-	Maintain regular and transparent **communication** platforms.
5-	Create institutionalized **collaborative** ties with **strategic** stakeholders' agreements.
6-	Organize **stakeholder round tables**, workshops, and training programs.
7-	Perform an **analysis of results** regarding engagement and adapt methods more in line with the needs of stakeholders.

Dr. Aimen