



Times Higher Education
Impact Rankings 2025



TOP 301-400

SDG4: Quality Education
Ranked 20th Worldwide

SDG8: Decent Work and Economic Growth
Ranked 69th Worldwide

SUSTAINABLE DEVELOPMENT GOALS



Sustainable Development Goal_04 (Quality Education) Report

Al-Balqa Applied University
2025

Development and Quality Assurance Centre _2025

Foreword

Al-Balqa Applied University (BAU) is a prominent public university in the Hashemite Kingdom of Jordan, with a student body of over 60,000 and multiple satellite campuses across the country. BAU's vision is to excel as a globally competitive applied university, renowned for creativity, innovation, applied scientific research, and leadership. The university is dedicated to fostering Jordan's knowledge economy and society, delivering high-quality education that equips students to thrive in a rapidly changing world.

Spanning an estimated **11,100,000 m²**, BAU's campuses are home to a wide array of educational, research, medical, sports, and cultural facilities. Additionally, the campuses feature extensive green spaces and recreational areas, creating a vibrant, supportive environment for student development and engagement.



BAU's main campus is located in the ancient city of [As-Salt](#), in Al-Balqa' Governorate, home to a number of important cultural and historical sites, and a [UNESCO world heritage](#) site. Built by Macedonians, [As-Salt](#) occupied an important trading position by Roman, Byzantine, and Mamelukes. Along with its historical value, As-Salt city is located 20 minutes from the lowest point on earth, the [Dead Sea](#) and is very close to the [holy baptism site of Jesus Christ](#) on the East bank of the Jordan River. A sunny day at As-Salt rewards visitors with a breathtaking view of the holy lands.

Alongside BAU's main campus, the university's satellite campuses are hubs for quality education and research and offer students the opportunity to explore Jordan's rich cultural heritage. For example, [Aqaba University College](#) located in Jordan's only port, offers maritime transport technology programs as well as easy access to the golden triangle of [Petra](#), [Wadi Rum](#) and [Aqaba](#). And Shoubak University College, which is located close to the stunning [Dana Biosphere Reserve](#). and [Huson University College](#) in the north, which closest

to [Jerash](#) which is the second to Petra on the list of favorite destinations in Jordan

Al-Balqa Governorate is a province of intellectual heritage and folklore, and it is popular for recreational and religious tourism; traveler may visit many ruins and sacred shrines for Prophet Shu'ayb (Maqam Nabi Shu'ayb), Prophet Joshua Ben-nun, Prophet Gad Ben Jacob, Prophet Ayub, Prophet Hazir, and Prophet Gilad (May Peace Be Upon Them), as well as the shrines of two of Prophet Mohammad (Peace Be Upon Him) Companions: Abu Obeida Al-Jarah and Dirar Ibn Azwar.

Such an integral role along with other cities of the Kingdom was deeply rooted during the establishment of the Emirate of Jordan in 1921 moving towards developing the country. Salt City was prominent with its scientific and educational legacy, which was marked by the founding of Salt School, inaugurated by His Majesty King Abdullah the First – may God rest his soul – (Prince at that time) in 1923, to be the first school in the kingdom having its graduates as great officials and leaders of the nation.

Upon firmly acknowledging the educational and scientific long history of Salt City along with its leading role in the field of education by the Hashemite leadership, Late King Hussein Bin Talal – May God rest his soul – honored Balqa' governorate by the issuance of the royal decree to establish Al Balqa Applied University in Salt city on the 22nd of August 1996. This has enhanced the city's role, commemorated the pioneers of its early graduates, and scientifically empowered its legacy which we hope to continually flourish.

Our Strategic Response

BAU operates through a network of campuses across Jordan, covering diverse climatic regions—from the highlands in the mid-west to the arid governorates in the south and far east. This geographical diversity has driven BAU to undertake extensive initiatives in climate variability and adaptation, establishing itself as a leader in climate resilience.

BAU is at the forefront of research and innovation in areas such as water conservation, drought management, capacity building, and technology transfer. Its initiatives span solar energy, wastewater treatment and reuse, and smart agriculture. The university has also introduced specialized academic programs in fields like smart agriculture, water treatment, smart buildings, and electric and hybrid vehicles, alongside conducting numerous climate change awareness activities.

On another hand (BAU) adopts the United [Nations Sustainable Development Goals \(UN SDGs\)](#), and Paris Agreement goals which are adopted by all nations as a universal call to protect the planet and ensure that all people enjoy peace and prosperity by 2030 through ethical management of resources, openness to societies and contributing to their development and solving their problems, and creating a conscious generation of its students who adopt the dimensions of sustainable development in their lives, directing scientific research to contribute to achieving sustainable development, and strengthening national and international partnerships, also (BAU) became a member of [United Nations Academic Impact \(UNAI\)](#), and [United Nation - Sustainable Development Solution Network \(UNSDSN\)](#).



INTRODUCTION:

BAU has adopted a sustainability-driven approach rooted in continuous improvement, with a mission to fully integrate the United Nations Sustainable Development Goals (SDGs) into its core strategies, policies, and daily operations. This commitment has inspired transformative initiatives, projects, and programs across all faculties and campuses. Through responsible resource management, innovative teaching, impactful research, and strong national and international partnerships, BAU continues to redefine its institutional identity as a leader in sustainability.

To strengthen its contribution to the SDGs, BAU established a **dedicated [Sustainability Office](#)** and implemented best practices that have earned international recognition. Remarkably, the university ranked **first nationally and 2nd in the Arab region, and 53rd globally** in the **2023 UI GreenMetric World University Rankings**.

These accomplishments align with the **17 Sustainable Development Goals**, which serve as a guiding framework for meaningful action toward people and the planet. By embracing these goals, BAU continuously assesses its progress and sets clear priorities for future advancement.

BAU remains steadfast in empowering students as agents of change, community leaders, and responsible global citizens. Faculty and students actively engage in sustainability-oriented education through diverse courses, academic programs, and research projects that advance SDG principles in teaching, learning, and innovation.

In alignment with its [Strategic Plan 2021-2025](#), BAU continues to pioneer innovative approaches through training programs, applied research, and community engagement initiatives—all designed to contribute effectively to the realization of the [UN 2030 Agenda for Sustainable Development](#).

4 QUALITY EDUCATION



INTRODUCTION

Progress toward quality education has been slow, and the COVID-19 pandemic further delayed gains. As of 2023, **272 million children and youth** were out of school, with the highest concentrations in low-income countries. Despite modest improvements in school completion rates since 2015, learning outcomes remain low worldwide.

Goal 4 aims to ensure free, quality primary and secondary education for all by 2030, expand access to vocational and higher education, eliminate disparities, and promote lifelong learning. Education is central to achieving many other SDGs because it reduces poverty, promotes gender equality, improves health, and fosters peaceful and sustainable societies.

Primary, lower secondary, and upper secondary completion rates have improved globally, but learning proficiency remains a major concern. Many schools still lack basic infrastructure, particularly in least developed countries, where significant gaps in sanitation, electricity, and digital tools persist. Girls, students with disabilities, and learners in marginalized areas continue to face the greatest challenges.

To meet Goal 4, countries must invest more in education, expand teacher numbers, strengthen school facilities, and embrace digital transformation. Addressing the digital divide is essential to ensure equal opportunities.

Individuals can help by supporting inclusive education initiatives, promoting digital literacy, advocating for equal access, and encouraging community involvement in education.

Al-Balqa Applied University (BAU) is deeply committed to achieving the Fourth Sustainable

Development Goal (Quality Education) by promoting inclusive, equitable, and high-quality learning opportunities for all. The university prioritizes education that is both practical and accessible,



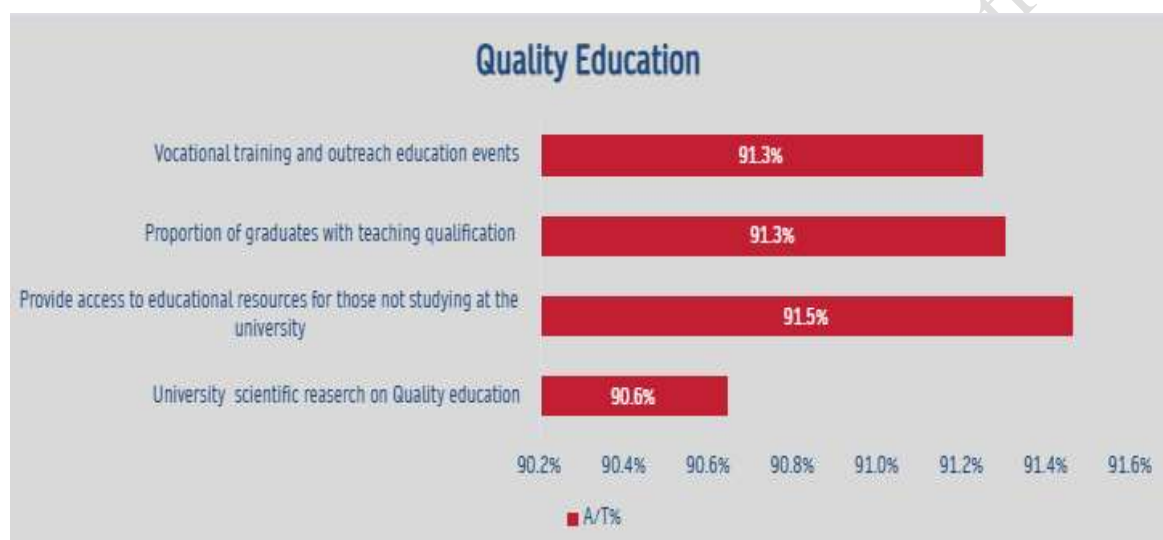
ensuring that students develop competencies, skills, and values that meet the evolving needs of the labor market and society.

BAU's educational philosophy emphasizes lifelong learning and inclusivity, extending opportunities beyond traditional classrooms. The university offers flexible educational pathways, including online learning platforms, professional development programs, and open educational resources that align with international academic standards. These initiatives enable diverse learners — including housewives, individuals with disabilities, rural residents, and others unable to access conventional education — to pursue their studies and enhance their skills.

To ensure that education serves as a driver for social mobility and equality, BAU has implemented targeted initiatives that support underprivileged and disabled students, ensuring fair access and inclusive participation across all faculties and campuses. The university also integrates modern technologies into teaching and learning, fostering innovation and preparing students to effectively address global challenges.

In alignment with this mission, BAU has outlined several sub-goals to advance SDG 4:

- Supporting scientific research focused on enhancing the quality of education.
- Providing educational resources and training opportunities to non-university learners.
- Expanding vocational and technical training programs that build employability and innovation skills.
- Engaging in outreach and community initiatives aimed at advancing education and lifelong learning.



[Strategic Achievement for SDG4 /2025](#)

Through these efforts, BAU aims to increase access to quality education, empower a diverse range of learners, and create an inclusive learning environment that breaks down traditional barriers, in line with the core principles of the SDGs.

ACCESS TO GENERAL LECTURES AND EVENTS FOR PUBLIC

A strong commitment to inclusive and equitable education drives efforts to empower learners by developing their competencies, skills, and knowledge in line with international standards. Emphasis is placed on accessibility and lifelong learning, offering flexible educational pathways and a supportive environment that ensures learning opportunities for all.

Al-Balqa Applied University (BAU) provides a wide range of educational and training programs supported by publicly accessible resources, including educational channels, libraries, electronic databases, and tutorial materials. Special attention is given to inclusivity, with resources designed to accommodate students with visual impairments and other learning needs.

Beyond its academic community, BAU extends its educational mission through certified training programs and opens learning resources available to alumni, residents, and refugees. These initiatives include free certification courses, empowering individuals to enhance their skills and employability.

By making its facilities, laboratories, and online platforms accessible to the public, BAU reinforces its dedication to lifelong learning, community engagement, and sustainable human development, ensuring that education remains a tool for empowerment and social progress.



[A Nuclear Security Training Course](#)



[A Photoshop Training course](#)



[Business English Course](#)



[Training Course for economic empowerment of female university graduates](#)

HOST PUBLIC EVENTS

BAU is enhancing its community engagement by hosting a wide range of educational events accessible to the public. In collaboration with local communities, BAU organizes an array of events, including conferences, seminars, lectures, training programs, awareness sessions, and other activities. These events are supported by various



university departments, including the faculties, Deanship of Student Affairs, Local Community Development Unit, and specialized scientific centers. Recent highlights include the 1st International Conference "Crisis Management in a Complex, Dynamic Environment", and numerous scientific conferences and themed events that cater to diverse segments of society.

With campuses spread across the Kingdom, BAU offers numerous free educational activities that enhance community learning experiences. These public events are provided both on an ad hoc and programmed basis, embodying BAU's commitment to accessible education and lifelong learning for all.

العجلوني يرعى انطلاق مؤتمر الأبحاث الطبية الثاني في البلقاء التطبيقية

(2559 مشاهدات) (0 تعليقات)



[The 2nd Medical Research Conference](#)



The 3rd Annual Conference for English language Teachers in Jordan.

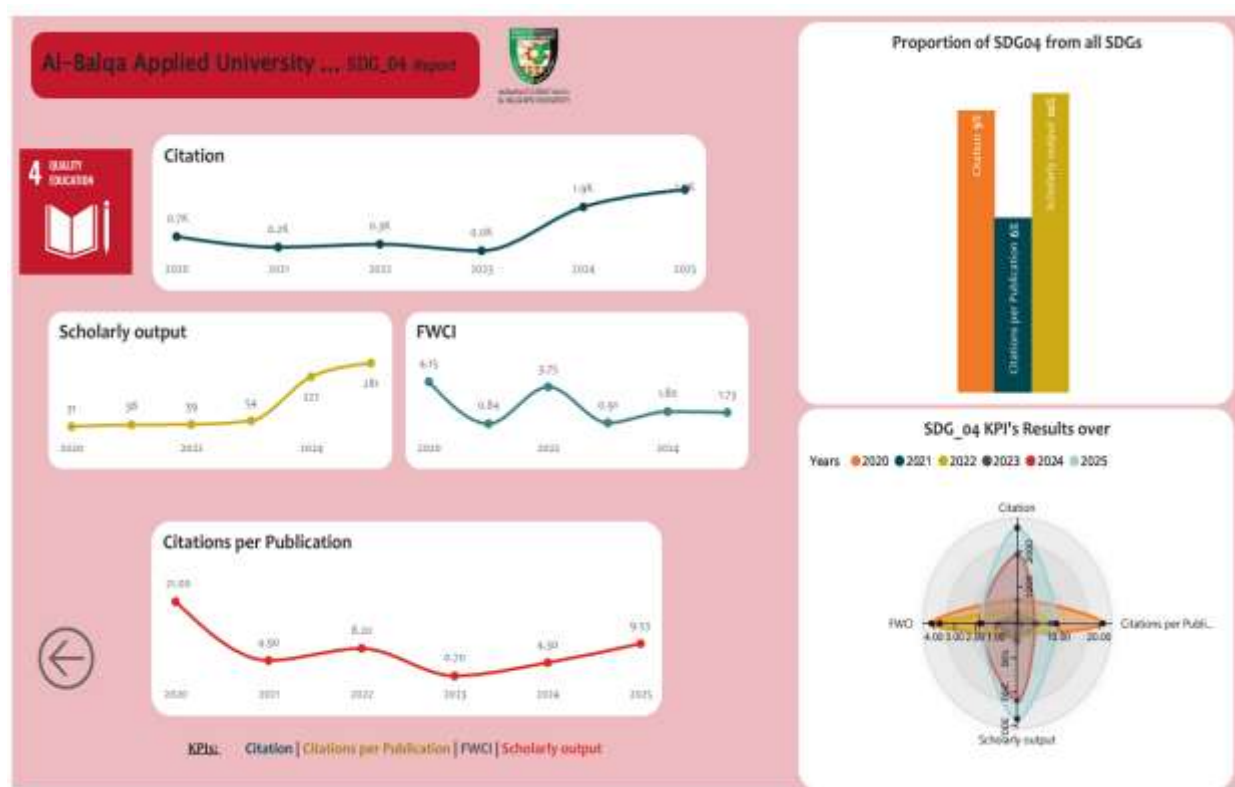


The 1ST Conference on Scientific Research Projects



TechVision Conference Sparks Technological Innovation, Organized by the College of Engineering Technology at the Hussein Cultural Center

SCIENTIFIC RESEARCH



[Publications at Al-Balqa Applied University within SDG 4: Good Health and Well-being 2021 to 2025](#)

The SDG 4 dashboard reflects strong progress in BAU's contribution to Quality Education. Scholarly output has increased steadily from 2020 to 2025, demonstrating growing academic engagement in education-related research. Citations also show a noticeable rise, particularly in 2024 and 2025, indicating enhanced visibility and impact of BAU's publications. While FWCI fluctuated over the years, its overall upward trend in 2025 suggests improving research quality and global relevance. Citations per publication show gradual recovery, highlighting better-performing research outputs. Overall, the indicators reveal consistent advancement and a strengthening role for BAU in supporting SDG 4 through impactful and expanding scholarly activity.

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