



Times Higher Education
Impact Rankings 2025



TOP 301-400

SDG4: Quality Education

Ranked 20th Worldwide

SDG8: Decent Work and Economic Growth

Ranked 69th Worldwide

SUSTAINABLE DEVELOPMENT GOALS



Sustainable Development Goal_10 (Reduced Inequalities) Report

Al-Balqa Applied University
2025

Foreword

Al-Balqa Applied University (BAU) is a prominent public university in the Hashemite Kingdom of Jordan, with a student body of over 60,000 and multiple satellite campuses across the country. BAU's vision is to excel as a globally competitive applied university, renowned for creativity, innovation, applied scientific research, and leadership. The university is dedicated to fostering Jordan's knowledge economy and society, delivering high-quality education that equips students to thrive in a rapidly changing world.

Spanning an estimated **11,100,000 m²**, BAU's campuses are home to a wide array of educational, research, medical, sports, and cultural facilities. Additionally, the campuses feature extensive green spaces and recreational areas, creating a vibrant, supportive environment for student development and engagement.



BAU's main campus is located in the ancient city of [As-Salt](#), in Al-Balqa' Governorate, home to a number of important cultural and historical sites, and a [UNESCO world heritage](#) site. Built by Macedonians, [As-Salt](#) occupied an important trading position by Roman, Byzantine, and Mamelukes. Along with its historical value, As-Salt city is located 20 minutes from the lowest point on earth, the [Dead Sea](#) and is very close to the [holy baptism site of Jesus Christ](#) on the East bank of the Jordan River. A sunny day at As-Salt rewards visitors with a breathtaking view of the holy lands.

Alongside BAU's main campus, the university's satellite campuses are hubs for quality education and research and offer students the opportunity to explore Jordan's rich cultural heritage. For example, [Agaba University College](#) located in Jordan's only port, offers maritime transport technology programs as well as easy access to the golden triangle of [Petra](#), [Wadi Rum](#) and [Agaba](#). And Shoubak University College, which is located close to the stunning [Dana Biosphere Reserve](#). and [Huson University College](#) in the north, which is closest to [Jerash](#) which is the second to Petra

on the list of favorite destinations in Jordan

Al-Balqa Governorate is a province of intellectual heritage and folklore, and it is popular for recreational and religious tourism; traveler may visit many ruins and sacred shrines for Prophet Shu'ayb (Maqam Nabi Shu'ayb), Prophet Joshua Ben-nun, Prophet Gad Ben Jacob, Prophet Ayub, Prophet Hazir, and Prophet Gilad (May Peace Be Upon Them), as well as the shrines of two of Prophet Mohammad (Peace Be Upon Him) Companions: Abu Obeida Al-Jarah and Dirar Ibn Azwar.

Such an integral role along with other cities of the Kingdom was deeply rooted during the establishment of the Emirate of Jordan in 1921 moving towards developing the country. Salt City was prominent with its scientific and educational legacy, which was marked by the founding of Salt School, inaugurated by His Majesty King Abdullah the First – may God rest his soul – (Prince at that time) in 1923, to be the first school in the kingdom having its graduates as great officials and leaders of the nation.

Upon firmly acknowledging the educational and scientific long history of Salt City along with its leading role in the field of education by the Hashemite leadership, Late King Hussein Bin Talal – May God rest his soul – honored Balqa' governorate by the issuance of the royal decree to establish Al Balqa Applied University in Salt city on the 22nd of August 1996. This has enhanced the city's role, commemorated the pioneers of its early graduates, and scientifically empowered its legacy which we hope to continually flourish.

Our Strategic Response

BAU operates through a network of campuses across Jordan, covering diverse climatic regions—from the highlands in the mid-west to the arid governorates in the south and far east. This geographical diversity has driven BAU to undertake extensive initiatives in climate variability and adaptation, establishing itself as a leader in climate resilience.

BAU is at the forefront of research and innovation in areas such as water conservation, drought management, capacity building, and technology transfer. Its initiatives span solar energy, wastewater treatment and reuse, and smart agriculture. The university has also introduced specialized academic programs in fields like smart agriculture, water treatment, smart buildings, and electric and hybrid vehicles, alongside conducting numerous climate change awareness activities.

On another hand (BAU) adopts the United [Nations Sustainable Development Goals \(UN SDGs\)](#), and Paris Agreement goals which are adopted by all nations as a universal call to protect the planet and ensure that all people enjoy peace and prosperity by 2030 through ethical management of resources, openness to societies and contributing to their development and solving their problems, and creating a conscious generation of its students who adopt the dimensions of sustainable development in their lives, directing scientific research to contribute to achieving sustainable development, and strengthening national and international partnerships, also (BAU) became a member of [United Nations Academic Impact \(UNAI\)](#), and [United Nation - Sustainable Development Solution Network \(UNSDSN\)](#).



INTRODUCTION:

BAU has adopted a sustainability-driven approach rooted in continuous improvement, with a mission to fully integrate the United Nations Sustainable Development Goals (SDGs) into its core strategies, policies, and daily operations. This commitment has inspired transformative initiatives, projects, and programs across all faculties and campuses. Through responsible resource management, innovative teaching, impactful research, and strong national and international partnerships, BAU continues to redefine its institutional identity as a leader in sustainability.

To strengthen its contribution to the SDGs, BAU established a **dedicated [Sustainability Office](#)** and implemented best practices that have earned international recognition. Remarkably, the university ranked **first nationally and 2nd in the Arab region**, and **53rd globally** in the **2023 UI GreenMetric World University Rankings**.

These accomplishments align with the **17 Sustainable Development Goals**, which serve as a guiding framework for meaningful action toward people and the planet. By embracing these goals, BAU continuously assesses its progress and sets clear priorities for future advancement.

BAU remains steadfast in empowering students as agents of change, community leaders, and responsible global citizens. Faculty and students actively engage in sustainability-oriented education through diverse courses, academic programs, and research projects that advance SDG principles in teaching, learning, and innovation.

In alignment with its [Strategic Plan 2021-2025](#), BAU continues to pioneer innovative approaches through training programs, applied research, and community engagement initiatives—all designed to contribute effectively to the realization of the [UN 2030 Agenda for Sustainable Development](#).

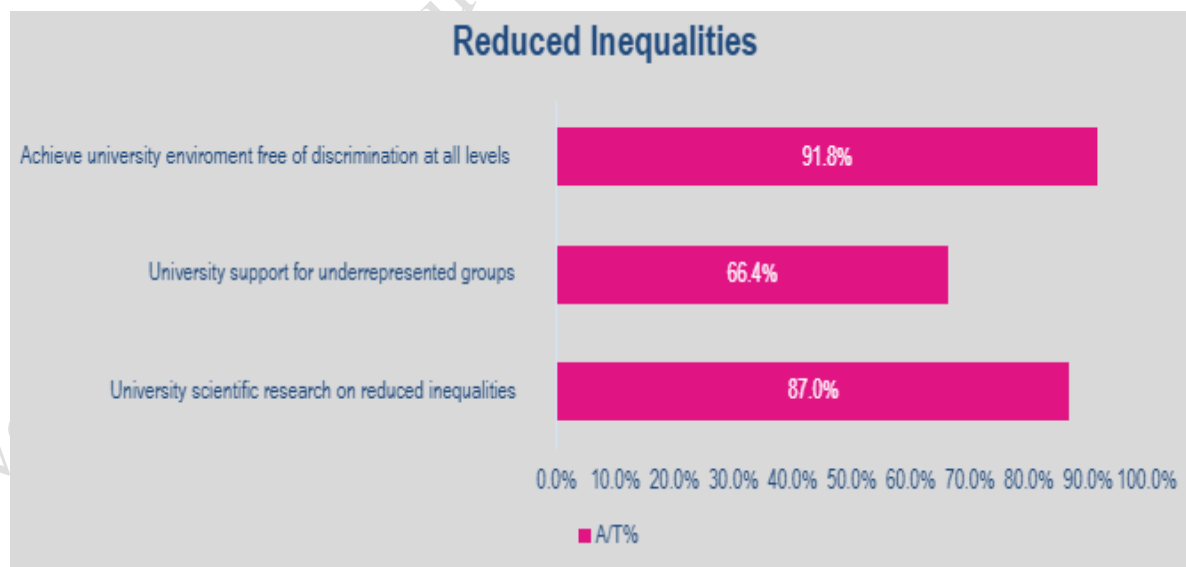
10 REDUCED INEQUALITIES



As societies and economies progress, the 10th Sustainable Development Goal (SDG) seeks to promote inclusivity, ensuring that no one is left behind. At BAU, we provide equal opportunities for all students. Through the implementation of comprehensive policies, procedures, and guidelines, we strive to support and integrate every student seamlessly. Moreover, our firm commitment to combating gender discrimination ensures equal access to education and employment opportunities.

In our efforts to reduce inequality globally, BAU has set the following objectives:

- **Advancing scientific research** aimed at addressing and reducing inequalities.
- **Empowering marginalized groups** to ensure their active participation in society.
- **Fostering a university culture** that prioritizes inclusivity and eliminates discrimination at all levels.

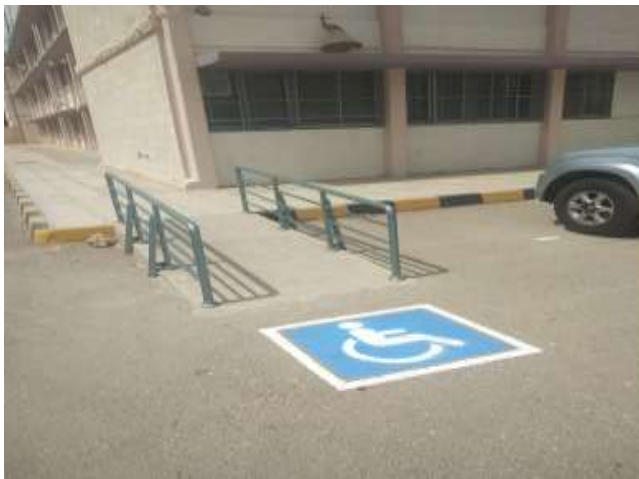


[Strategic Achievement for SDG10/2025](#)

APPROACH AND PRACTICES



Corridors for Disabled Access



Disabled Parking



Maternity care

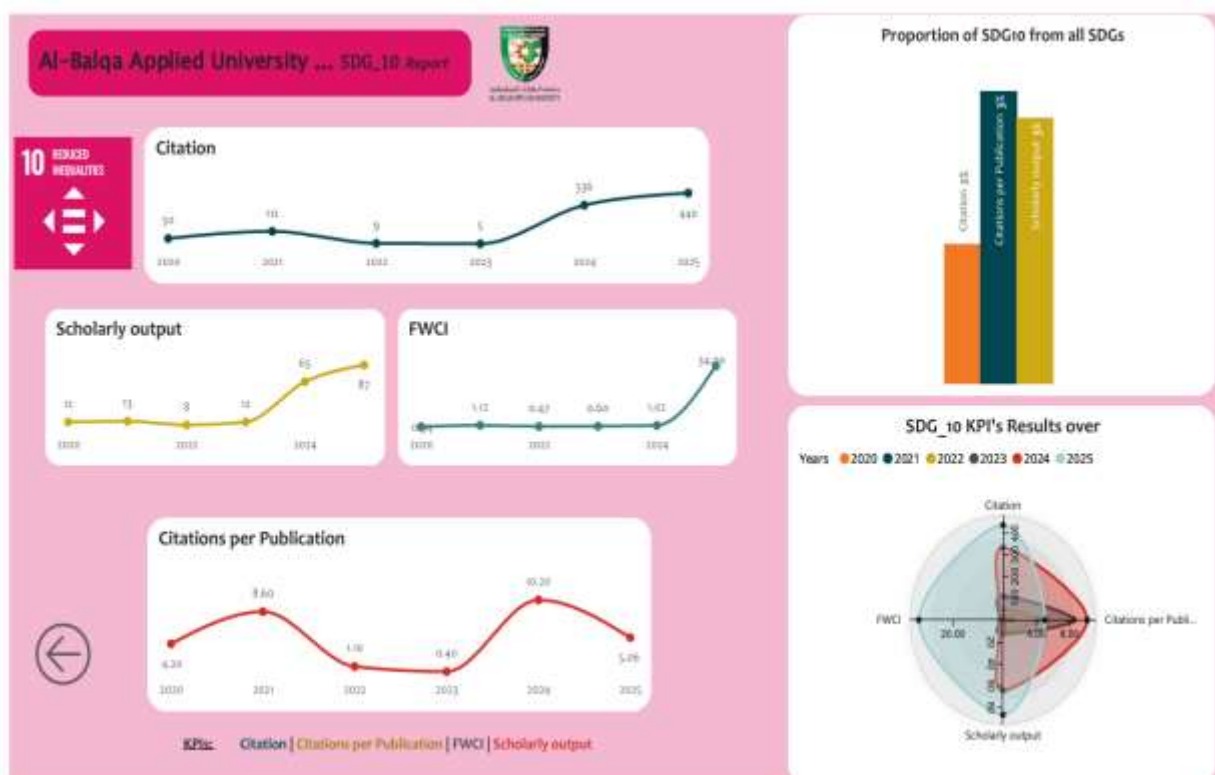
Al-Balqa Applied University (BAU) is deeply committed to fostering growth, excellence, and well-being among its students and faculty. Central to this commitment is the creation of a safe, sustainable, and healthy environment. The university implements comprehensive public safety and security policies, alongside advanced strategies to protect both individuals and property, enabling staff and students to perform effectively while contributing to BAU's mission.

BAU has enacted legislation and protocols to prevent all forms of discrimination and to promptly address any reported incidents. These measures ensure a secure, supportive, and inclusive environment for learning and work, promoting equal opportunities across professional and educational pathways. Specialized facilities are provided to accommodate individuals with disabilities, special requirements, and maternity care, underscoring the university's dedication to inclusivity and comprehensive support for diverse needs.

To further cultivate an inclusive and pioneering academic environment, BAU has developed a strategic approach that champions respect, support, and equal opportunity for all members of its community. This environment serves as a fertile ground for innovation, creativity, and impactful research, enhancing recruitment processes, research activities, teaching methodologies, and overall campus life.

Through this proactive strategy, BAU embeds Diversity, Equity, and Inclusion (DEI) into every facet of university life, ensuring that academic, administrative, and student communities experience equity, support, and empowerment at all levels.

SCIENTIFIC RESEARCH



[Publications at Al-Balqa Applied University within SDG 10: Reduced Inequality 2021 to 2025](#)

The SDG 10 report for Al-Balqa Applied University highlights steady progress in research addressing Reduced Inequalities. Scholarly output rose from 29 publications in 2020 to 98 in 2025, while citations increased from 59 to 440, indicating improved visibility and impact. FWCI values show a notable surge in 2025 (3.98), reflecting a significant enhancement in research quality. Citations per publication peaked in 2021 (8.60) and 2024 (10.30), suggesting periods of strong influence. These trends affirm the university's commitment to promoting equality through impactful research contributions.

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