

17 PARTNERSHIPS FOR THE GOALS



Times Higher Education
Impact Rankings 2025



TOP 301-400

SDG4: Quality Education
Ranked 20th Worldwide

SDG8: Decent Work and Economic Growth
Ranked 69th Worldwide

SUSTAINABLE DEVELOPMENT GOALS



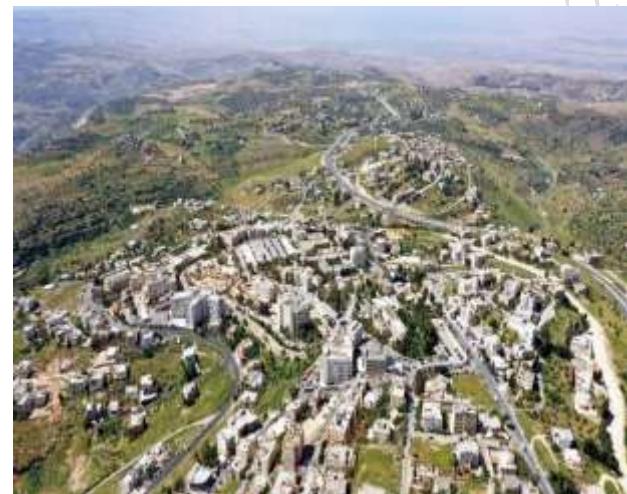
Sustainable Development Goal_17 (Partnerships for the Goals) Report

**Al-Balqa Applied University
2025**

Foreword

Al-Balqa Applied University (BAU) is a prominent public university in the Hashemite Kingdom of Jordan, with a student body of over 60,000 and multiple satellite campuses across the country. BAU's vision is to excel as a globally competitive applied university, renowned for creativity, innovation, applied scientific research, and leadership. The university is dedicated to fostering Jordan's knowledge economy and society, delivering high-quality education that equips students to thrive in a rapidly changing world.

Spanning an estimated **11,100,000 m²**, BAU's campuses are home to a wide array of educational, research, medical, sports, and cultural facilities. Additionally, the campuses feature extensive green spaces and recreational areas, creating a vibrant, supportive environment for student development and engagement.



BAU's main campus is located in the ancient city of [As-Salt](#), in Al-Balqa' Governorate, home to a number of important cultural and historical sites, and a [UNESCO world heritage](#) site. Built by Macedonians, [As-Salt](#) occupied an important trading position by Roman, Byzantine, and Mamelukes. Along with its historical value, As-Salt city is located 20 minutes from the lowest point on earth, the [Dead Sea](#) and is very close to the [holy baptism site of Jesus Christ](#) on the East bank of the Jordan River. A sunny day at As-Salt rewards visitors with a breathtaking view of the holy lands.

Alongside BAU's main campus, the university's satellite campuses are hubs for quality education and research and offer students the opportunity to explore Jordan's rich cultural heritage. For example, [Aqaba University College](#) located in Jordan's only port, offers maritime transport technology programs as well as easy access to the golden triangle of [Petra](#), [Wadi Rum](#) and [Aqaba](#). And Shoubak University College, which is located close to the

stunning [Dana Biosphere Reserve](#), and [Huson University College](#) in the north, which closest to [Jerash](#) which is the second to Petra on the list of favorite destinations in Jordan. Al-Balqa Governorate is a province of intellectual heritage and folklore, and it is popular for recreational and religious tourism; traveler may visit many ruins and sacred shrines for Prophet Shu'ayb (Maqam Nabi Shu'ayb), Prophet Joshua Ben-nun, Prophet Gad Ben Jacob, Prophet Ayub, Prophet Hazir, and Prophet Gilad (May Peace Be Upon Them), as well as the shrines of two of Prophet Mohammad (Peace Be Upon Him) Companions: Abu Obeida Al-Jarah and Dirar Ibn Azwar.

Such an integral role along with other cities of the Kingdom was deeply rooted during the establishment of the Emirate of Jordan in 1921 moving towards developing the country. Salt City was prominent with its scientific and educational legacy, which was marked by the founding of Salt School, inaugurated by His Majesty King Abdullah the First – may God rest his soul – (Prince at that time) in 1923, to be the first school in the kingdom having its graduates as great officials and leaders of the nation.

Upon firmly acknowledging the educational and scientific long history of Salt City along with its leading role in the field of education by the Hashemite leadership, Late King Hussein Bin Talal – May God rest his soul – honored Balqa' governorate by the issuance of the royal decree to establish Al Balqa Applied University in Salt city on the 22nd of August 1996. This has enhanced the city's role, commemorated the pioneers of its early graduates, and scientifically empowered its legacy which we hope to continually flourish.

Our Strategic Response

BAU operates through a network of campuses across Jordan, covering diverse climatic regions from the highlands in the mid-west to the arid governorates in the south and far east. This geographical diversity has driven BAU to undertake extensive initiatives in climate variability and adaptation, establishing itself as a leader in climate resilience.

BAU is at the forefront of research and innovation in areas such as water conservation, drought management, capacity building, and technology transfer. Its initiatives span solar energy, wastewater treatment and reuse, and smart agriculture. The university has also introduced specialized academic programs in fields like smart agriculture, water treatment, smart buildings, and electric and hybrid vehicles, alongside conducting numerous climate

change awareness activities.

On another hand (BAU) adopts the United [Nations Sustainable Development Goals \(UN SDGs\)](#), and Paris Agreement goals which are adopted by all nations as a universal call to protect the planet and ensure that all people enjoy peace and prosperity by 2030 through ethical management of resources, openness to societies and contributing to their development and solving their problems, and creating a conscious generation of its students who adopt the dimensions of sustainable development in their lives, directing scientific research to contribute to achieving sustainable development, and strengthening national and international partnerships, also (BAU) became a member of [United Nations Academic Impact \(UNAI\)](#), and [United Nation - Sustainable Development Solution Network \(UNSDSN\)](#).



INTRODUCTION:

BAU has adopted a sustainability-driven approach rooted in continuous improvement, with a mission to fully integrate the United Nations Sustainable Development Goals (SDGs) into its core strategies, policies, and daily operations. This commitment has inspired transformative initiatives, projects, and programs across all faculties and campuses. Through responsible resource management, innovative teaching, impactful research, and strong national and international partnerships, BAU continues to redefine its institutional identity as a leader in sustainability.

To strengthen its contribution to the SDGs, BAU established a **dedicated Sustainability Office** and implemented best practices that have earned international recognition. Remarkably, the university ranked **first nationally and 2nd in the Arab region, and 53rd globally** in the **2023 UI GreenMetric World University Rankings**.

These accomplishments align with the **17 Sustainable Development Goals**, which serve as a guiding framework for meaningful action toward people and the planet. By embracing these goals, BAU continuously assesses its progress and sets clear priorities for future advancement.

BAU remains steadfast in empowering students as agents of change, community leaders, and responsible global citizens. Faculty and students actively engage in sustainability-oriented education through diverse courses, academic programs, and research projects that advance SDG principles in teaching, learning, and innovation.

In alignment with its **Strategic Plan 2021-2025**, BAU continues to pioneer innovative approaches through training programs, applied research, and community engagement initiatives—all designed to contribute effectively to the realization of the **UN 2030 Agenda for Sustainable Development**.

17 PARTNERSHIPS FOR THE GOALS



INTRODUCTION:

Partnership for the Goals focuses on revitalizing global partnerships for sustainable development. Achieving the 2030 Agenda requires coordinated action by all countries, the private sector, and civil society to ensure no one is left behind. However, low- and middle-income countries face mounting debt, investment gaps, and declining official development assistance, which challenge progress. Strengthening partnerships, mobilizing resources, and fulfilling development commitments are essential to overcome these barriers and advance sustainable development worldwide.

Al-Balqa Applied University (BAU) is fully committed to advancing the United Nations Sustainable Development Goals (UN-SDGs) and has adopted a policy of sustainable continuous improvement. This policy is designed to integrate the SDGs into all of the university's strategic and action plans through a variety of initiatives, projects, and programs.

BAU plays an active and influential role in shaping and supporting national and regional SDG policy development through direct collaboration with government institutions and non-governmental organizations. The university contributes to identifying key challenges, formulating effective strategies, and monitoring progress across

UNAI SDG Hub 4



the social, economic, and environmental dimensions, thereby strengthening its role in policy formulation, adaptive management, and evidence-based decision-making that advance progress

toward the Sustainable Development Goals (SDGs).

BAU works closely with national, regional, and international partners, including the European Union (EU), GIZ, KOICA, and UNESCO, to develop Technical and Vocational Education and Training (TVET) policies in Jordan. At the national level, BAU actively participates in policy committees and initiatives in cooperation with the Ministry of Public Works, the Ministry of Higher Education and Scientific Research, and other relevant stakeholders to promote sustainable development and policy innovation.

To strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development, BAU has set the following goals:

- **Building national and international partnerships to support the SDGs.**
- **Increasing international collaboration and data collection for the SDGs.**
- **Expanding publications related to the SDGs.**
- **Promoting meaningful education on the SDGs throughout the university.**

PRACTICES

BAU is strongly committed to Sustainable Development Goal 17 (Partnerships for the Goals), recognizing that collaboration is essential for achieving the broader SDGs. The university actively fosters partnerships with national and international organizations, government agencies, NGOs, and the private sector, creating synergies that amplify the impact of sustainable development initiatives.

BAU's commitment is reflected through its involvement in diverse cross-sectoral dialogues and collaborative projects aimed at addressing global challenges. For instance, BAU works closely with the United Nations High Commissioner for Refugees (UNHCR) and other stakeholders to form the Higher Education Alliance for Refugees in Jordan, facilitating refugee access to tertiary education and aligning with SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities). Additionally, partnerships with the Ministry of Social Work enhance student education and training in social work, further supporting SDG 4.



As a catalyst for regional and global collaboration, BAU contributes to drafting national policies on social work and poverty reduction, advancing SDG 8 (Decent Work and Economic Growth) and SDG 17. The university also collaborates with organizations such as GIZ and JICA to improve technical education, student employability, and educational quality.

BAU's engagement extends to environmental sustainability, partnering with the Ministry of Environment and participating in the drafting of the 3rd National Environmental Report, advancing SDG 13 (Climate Action) and SDG 15 (Life on Land). The university also organizes and participates in key conferences such as the Future of Sustainability in Business and Environment and the International Oil Shale Conference—bringing together experts and policymakers from over 20 countries to exchange knowledge and strengthen global partnerships.

Collaboration with local and international NGOs, including INWARDIM and NAMA, promotes sustainable land management and empowers women and youth, contributing to SDGs 5, 15, and 15. Through public lectures, training programs, and community events, BAU encourages innovation, civic engagement, and practical solutions for critical SDG issues in health, ecosystems, agriculture, and sustainability.

Through this extensive network of partnerships, BAU plays a pivotal role in advancing the global SDG agenda. Its integrated efforts in research, capacity building, curriculum development, and community engagement ensure that SDG 17 serves not just as a goal, but as a driving force for transformative change locally, regionally, and internationally.

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