



Al-Balqa Applied University



Al-Balqa Applied University's Commitment to Social Sustainability

Al-Balqa Applied University (BAU) shows intense dedication to social sustainability by implementing institutional policies corresponding to major United Nations Sustainable Development Goals (SDGs). The university requires annual training sessions for both faculty and professional staff who need to learn sustainability principles for the academic and administrative framework. Training programs at the institution cover multiple social sustainability elements, starting with diversity inclusion rules through ethical management, workplace sustainability, human rights policies, and social fairness practices. The capacity of BAU to establish inclusive and socially responsible educational spaces improves as it provides essential competencies and capabilities to its teaching and support personnel. BAU delivers sustainability education to students through formal curricula, student learning opportunities, and instructional workshops.

The training platform includes procedures that make sure all members of faculty, staff, and the student community participate in sustainable initiatives to build a unified culture of responsible citizenship across the university. The interdisciplinary approach at BAU helps stakeholders develop real solutions that tackle urgent social problems. BAU's ongoing initiatives serve as direct implementations of multiple Sustainable Development Goals, which comprise SDG 4 Quality Education as well as SDG 5 Gender Equality and various others. Through ongoing capacity development, the university maintains educational offerings that enhance continuous learning and equality-based equitable education methods.

The training programs are aligned with SDG 4, Quality Education, and SDG 5, gender equality principles, which establish equal opportunities through



Al-Balqa Applied University



discrimination prevention and balanced gender representation for academic and administrative staff. The programs in SDG 8: Decent Work and Economic Growth focus on ethical governance and workplace sustainability to create fair labor standards and support work quality and employee welfare. SDG 10: Reduced Inequalities is a foundation for the training because it creates inclusive space through solutions to social and economic differences within the university membership. SDG 11: Sustainable Cities and Communities – BAU develops community programs with sustainability principles that enable its initiatives to advance sustainable urban and rural development. SDG 13: Climate Action – The training combines environmental sustainability education about responsible resource management and climate change reduction to display BAU's position as a sustainable leadership organization. Peace and justice strengthen through training because they develop ethical governing standards with transparency and accountability, thus building strong institutions.

BAU supports these objectives by developing training modules, building strategic partnerships with sustainability organizations, and monitoring strategies for sustainability program assessments. BAU maintains social equity with ethical governance and sustainability at the heart of its institutional mission; thus, it supports societal well-being over extended periods.



Policies and Strategic Frameworks

Aligning Policies to Support social Sustainability Training	
SDG 4	promoting inclusive, equitable, and lifelong learning opportunities for all."
SDG 8	equipping students and community members with the skills, entrepreneurship opportunities, and inclusive workforce readiness needed for sustainable economic participation."
SDG 9	Applied technical skills, green innovation, sustainable technologies.
SDG 10	ensuring equitable access to education, inclusive learning opportunities, and capacity-building initiatives that empower all social groups, including marginalized and underserved communities.
SDG 11	equipping students and community members with the knowledge and skills to contribute to inclusive, safe, resilient, and sustainable urban and community development.
SDG 16	promoting ethical leadership, civic engagement, accountability, and inclusive governance, empowering students and communities to contribute to transparent, equitable, and resilient social systems.
SDG 17	fostering national and international collaborations, knowledge exchange, and multi-stakeholder engagement to enhance capacity-building, inclusive development, and sustainable impact in communities.
<p>BAU Polices from this Link:</p> <p>https://sustainable.bau.edu.jo/?page_id=779</p>	




The following training programs and workshops outline BAU's sustainable social education initiatives in 2025, which target BAU students and staff), the governmental sector, the private sector, and the local community.

INTERNISA project	
Goal	To enhance women’s participation in the labour market and support job creation in Mediterranean regions by improving digital skills, promoting digital transformation in key economic sectors (agri-food, textile, tourism, and finance), and strengthening the link between education, training, and employment through universities, businesses, and labour market matching platforms.
Description	<p>The Programme addresses key regional challenges, including high unemployment rates and low participation of women in the labour market, particularly in Mediterranean territories. Job creation is further limited by the low adoption of digital innovation, which restricts small enterprises’ access to knowledge, skills, and venture capital needed for development.</p> <p>To address these issues, the INTERNISA project focuses on enhancing digital skills for women and promoting digital transformation among business owners, particularly in sectors such as agri-food, textiles, tourism, and finance. The project provides both online and offline training, along with personalized career and business development support.</p>



Al-Balqa Applied University



	<p>Universities play a central role as “civic universities,” working closely with cities and socio-economic stakeholders to support local development and inclusion. The project also promotes stronger links between education and the labour market through matchmaking activities, online platforms, and job fairs that connect job seekers with employers.</p>
<p>Target Group</p>	<p>Students, community members, older adults, and people with disabilities</p>
<p>Social theme</p>	<p>Promotion of social inclusion and the fight against poverty</p>
<p>Evidence</p>	<p><u>INTERNISA</u></p>  <p>The screenshot shows the top section of the INTERNISA website. At the top, there are three logos: ENI CBCMED (Cooperating across borders in the Mediterranean), the European Union flag with the text 'Project funded by the EUROPEAN UNION', and the coat of arms of the Region of Sardinia with the text 'REGIONE AUTONOMA DE SARDEGNA REGIONE AUTONOMA DELLA SARDEGNA'. Below these is the main title 'INTERNISA' in large red letters. A navigation bar contains links: 'HOME PAGE', 'ABOUT THE PROJECT', 'KEY INFORMATION', 'HIGHLIGHTS', 'PARTNERSHIP', and 'NEWS'. At the bottom of the screenshot, the word 'INTERNISA' is written in large blue letters, followed by the text: 'Developing the INTERNISA network of synergies to increase the number of digitally skilled women employed in the ENI CBC MED territories via matching demand and supply in the labour'.</p>



DigitalLife4ALL Project: Advancing Inclusive Digital Skills and Lifelong Learning for All

Goal	To enhance digital literacy and lifelong learning opportunities for all members of society, with particular attention to vulnerable groups, including people with disabilities.
Description	Al-Balqa Applied University’s DigitalLife4ALL project builds social capacity by providing inclusive digital skills training for diverse groups, including persons with disabilities, enhancing education, employment, and community participation.
Target Group	Students, community members, older adults, and people with disabilities
Social theme	Digital Inclusion; Accessible Learning; Lifelong Learning; Equal Access to Technology

Evidence


[DigitalLife4ALL Project](#)

The Adult & Lifelong Learning initiative to enhance the digital skills & smart competencies of seniors. The Mediterranean region remains among the least of digital skills in senior older adults, people with disabilities & vulnerable groups, therefore using digital tools offered in modern society, but of which appear a platform of digital devices. The Digital Life is advancing but it's being part of our society behind, especially the elderly disadvantaged. DigitalLife4ALL responds to this by creating inclusive, accessible learning environments for those most affected groups. By establishing a network of Digital Skills in 6 countries (Greece, Cyprus, Turkey, Jordan, Tunisia & Lebanon) and applying mobile learning tools (DigitalLife4ALL) the project provides lifelong access to digital education and essential smart skills. It leverages existing platforms and existing tools to deliver relevant, participatory, learning programs, ensuring digital safety, accessibility, and equal access to smart services.


Contact the Project Management



DIGIWAVE Project: Advancing Women’s Digital Entrepreneurship and Inclusive Participation in the Digital Economy

<p>Goal</p>	<p>To strengthen inclusive participation in the digital economy by building digital, entrepreneurial, and leadership capacities, with a focus on empowering women and supporting equitable access to opportunities for diverse groups especially people with disability.</p>
<p>Description</p>	<p>Al-Balqa Applied University’s DIGIWAVE project builds social capacity by empowering women and underserved groups, including persons with disabilities, through digital skills training, entrepreneurship support, mentoring, and inclusive participation in the digital economy.</p>
<p>Target Group</p>	<p>Students, graduates, early-career professionals, with a focus on women and inclusive participation of diverse groups with disability</p>
<p>Social theme</p>	<p>Digital Inclusion, Women Empowerment, Equal Opportunity, Inclusive Entrepreneurship</p>
<p>Evidence</p>	<p>DIGIWAVE Project</p>  <p>Women Access Versatile Employment in Digital Economy. Across the Mediterranean, women – especially those in vulnerable situations face systemic barriers to accessing digital skills, employment, and entrepreneurship. The gender digital divide remains high: only 19% of ICT professionals in the EU are women, and rates are even lower in MENA countries. DIGIWAVE, involving Spain, Greece, Tunisia, and Jordan, addresses this challenge by training and mentoring 200 women, providing inclusive digital education, and building a regional support ecosystem to foster employability, entrepreneurship, and inclusive digital transformation.</p> <p>Contact the Project Management 00962773681400</p>




My Community Project: Inclusive Community-Based Skills Development and Social Engagement Initiative	
Goal	To empower students and local communities through inclusive training, practical skills development, and community-based initiatives that promote equal participation and sustainable development.
Description	Al-Balqa Applied University’s My Community Project builds social capacity by providing inclusive, hands-on training in design thinking, sustainability, entrepreneurship, and problem-solving, enabling students from diverse backgrounds to contribute to local development and community initiatives.
Target Group	Students, local community members, including diverse and underserved groups.
Social theme	Community Engagement; Inclusive Skills Development; Equal Participation; Social Innovation
Evidence	<p>My Community Facebook Page</p> 



عمادة شؤون الطلبة في جامعة البلقاء التطبيقية تنظم محاضرة حول (العمل التطوعي وأهدافه وانعكاساته الإيجابية على المجتمع والوطن والطلبة)

382 09:39 16-11-2025



Deanship of Student Affairs held a lecture titled *“Volunteer Work: Goals and Positive Impact on Society, the Nation, and Students”*.

The lecture emphasized the importance of volunteer work in fostering national belonging and community values, highlighting how volunteering helps students develop skills and gain experiences that benefit both individuals and society.

Held at the Deanship’s auditorium, the event attracted strong student attendance, reflecting youth interest in volunteerism and its positive impact on the community and nation.

Volunteer Work: Goals and Positive Impact on Society, the Nation, and Students”.



“Senior Management” course

The National Center for Training and Trainer Qualification at Al-Balqa Applied University concluded a four-day “Senior Management” course for northern region colleges, hosted by Al-Huson College. The program focused on leadership and executive skills, decision-making, crisis management, innovative planning, and leveraging modern technology for effective administration. Aimed at enhancing administrative performance and preparing middle management for higher roles, the course emphasized practical application of goals into tangible results and knowledge-sharing among staff.

“Senior Management” course



“Senior Management” course

The National Center for Training and Trainer Qualification at Al-Balqa Applied University concluded a specialized training program for department heads, held at Al-Huson College with wide participation from northern region colleges. The course focused on effective administrative roles, creative thinking, decision-making, organizational planning, and performance monitoring. It aimed to enhance professional and managerial skills, aligning with the university’s vision to develop staff competencies. Certificates of completion were awarded to participants, with special recognition for the trainer’s contributions.

“Senior Management” course



“Senior Management” course

The National Center for Training and Trainer Qualification at Al-Balqa Applied University concluded the four-day “Senior Management” course led by Dr. Mashhoor Al-Muhareme. The program focused on advanced leadership skills, executive intelligence, decision-making, performance evaluation, and crisis management, preparing middle and senior managers for higher administrative roles. Participants gained practical tools to translate strategic goals into innovative results, with certificates awarded upon completion and special recognition for the trainer.

“Senior Management” course



“Senior Management” course

Al-Balqa Applied University concluded a four-day “Senior Management” training program organized by the National Center for Training and Trainer Qualification at the Jordanian-Korean Center for ICT. The course focused on leadership motivation, decision-making, performance evaluation, executive intelligence, crisis management, and the use of modern technologies. It aimed to enhance the skills of middle and senior managers, enabling them to achieve effective administrative performance and translate strategic goals into tangible results. Certificates were awarded to participants, with special recognition given to the trainer.

“Senior Management” course



“Training Management for women empowerment” course

Al-Balqa Applied University’s National Center for Training and Trainer Qualification concluded a four-day “Training Management” course designed to equip academic and administrative staff from various faculties with skills to plan, design, implement, and evaluate training programs. The course covered needs assessment, goal setting, trainer selection, and budget management, aiming to build an effective institutional training system. Participants received certificates upon completion, highlighting the practical value of the training.

[“Training Management” course](#)



Social Media Digital Marketing Course

Al-Balqa Applied University, through its National Center for Training and Trainer Qualification, organized a four-day training course on “**Social Media Digital Marketing**” at the Ajloun Directorate of Culture. The course aimed to enhance the digital marketing skills of cultural institution staff, covering social media management, content creation, campaign building, and performance evaluation, supporting the university’s vision to strengthen community engagement and digital competencies.

Social Media Digital Marketing Course



Social Media Digital Marketing Course

Al-Balqa Applied University’s National Center for Training and Trainer Qualification concluded a four-day “**Social Media Digital Marketing**” course in collaboration with the Ministry of Culture. The training focused on digital marketing strategies, social media management, and the use of AI to support digital transformation. Participants received certificates upon completion, reflecting the university’s commitment to enhancing national workforce skills and promoting modern digital competencies.

“Social Media Digital Marketing” course



Financial Planning for Innovative Environmental Projects in Waste Sorting Course

The National Center for Training and Trainer Qualification at Al-Balqa Applied University concluded a specialized course on “**Financial Planning for Innovative Environmental Projects in Waste Sorting**”, conducted in collaboration with Greater Amman Municipality. The training covered project management, sustainable financing, green investment, and environmental impact assessment. Participants received certificates upon completion, highlighting the university’s commitment to developing specialized skills, fostering institutional collaboration, and promoting sustainable environmental practices.

“Financial Planning for Innovative Environmental Projects in Waste Sorting”



Deanship of Student Affairs organized a lecture on “Volunteer Work: Goals and Positive Impact on Society, the Nation, and Students”.

The event highlighted the importance of volunteerism in fostering national belonging and community values, while emphasizing how students can develop skills and gain experiences that benefit both themselves and society. Held at the Deanship’s auditorium, the lecture attracted strong student participation, reflecting youth interest in volunteering and its positive impact on the community and nation.

Sign language training



A Training of Trainers (TOT) course

A **Training of Trainers (TOT) course** for academic and administrative staff, focusing on developing training design, delivery, and evaluation skills. The five-day program included interactive sessions and practical exercises to enhance participants' competencies in planning and conducting effective training. Certificates were awarded to participants at the closing ceremony.

A Training of Trainers (TOT) course



A Training of Trainers in social issues (TOT) course

A **Training of Trainers (TOT) course** for academic and administrative staff, focusing on developing training design, delivery, and evaluation skills. The five-day program included interactive sessions and practical exercises to enhance participants' competencies in planning and conducting effective training. Certificates were awarded to participants at the closing ceremony.

A Training of Trainers (TOT) course



A Series of awareness workshops titled "Career Skills Day"

Al-Shoubak University College at Al-Balqa Applied University organized a series of awareness workshops titled "Career Skills Day" in collaboration with the Employment and Guidance Department at Ma'an Labor Directorate. The program focused on enhancing students' employability skills, including CV writing, job interviews, the National Employment Platform, and virtual reality applications. The initiative highlighted the importance of university-government partnerships in preparing students for the workforce.

A Series of awareness workshops titled "Career Skills Day"



المركز الوطني للتدريب وتأهيل المدربين / جامعة البلقاء التطبيقية ينظم ورشة تدريبية بعنوان الإحصاء التحليلي والتنمية المستدامة من النظرية إلى التطبيق

06-11-2024 01:41 1202



A workshop on "Analytical Statistics and Sustainable Development: From Theory to Practice"

a workshop on "Analytical Statistics and Sustainable Development: From Theory to Practice". The program, aimed at university graduates, focused on developing analytical statistics skills and understanding their role in sustainable development. The workshop reflects the university's commitment to social responsibility and serving the local community in East Amman.

A workshop on "Analytical Statistics and Sustainable Development: From Theory to Practice"



"Let's Participate, Let's Join" initiative, organized a dialogue titled "Reform Visions: Youth at the Center"

Al-Karak University College, in collaboration with the "Let's Participate, Let's Join" initiative, organized a **dialogue titled "Reform Visions: Youth at the Center"**. The session aimed to raise political awareness among youth and encourage their active participation in party and political life, reflecting the vision of King Abdullah II in advancing political reform.

The dialogue highlighted the importance of youth as a cornerstone for a modern political system, promoting transparency, accountability, and an enabling environment for civic engagement. Key discussions included legislative measures to enhance women's and youth representation, the role of political parties, and the integration of youth into political processes from early education stages. Participants were encouraged to engage critically and constructively in shaping the country's future.

"Let's Participate, Let's Join" initiative, organized a **dialogue titled "Reform Visions: Youth at the Center"**



A Training of Trainers (TOT) course

A **Training of Trainers (TOT) course** for academic and administrative staff, focusing on developing training design, delivery, and evaluation skills. The five-day program included interactive sessions and practical exercises to enhance participants' competencies in planning and conducting effective training. Certificates were awarded to participants at the closing ceremony.

A Training of Trainers (TOT) course



An introductory session on the "We" volunteer platform

An introductory session on the "We" volunteer platform, one of the initiatives of the Crown Prince Foundation. The platform serves as the national reference for volunteer work in Jordan and is officially used to track volunteer hours, which have become a graduation requirement in most Jordanian public universities.

The session opened with a welcome from the Vice Dean, who highlighted the platform's vital role in promoting a culture of volunteerism among youth. Students were encouraged to register on the platform and actively participate in initiatives, emphasizing the positive impact of volunteering on serving various segments of society.

An introductory session on the "We" volunteer platform



المركز الوطني للتدريب وتأهيل المدربين يختتم دورة مهارات الإتصال والتعامل مع الجمهور في البلقاء التطبيقية

16-10-2024 03:39 1791



A Communication and Public Interaction Skills Course

National Center for Training and Trainer Qualification concluded a **four-day course on "Communication and Public Interaction Skills"** for Public Security staff at the Traffic Institute. The 20-hour program covered effective communication, negotiation, persuasion, personal skills development, and practical applications. The workshop highlighted the university's commitment to strengthening human resources and supporting national institutions through specialized training programs.

A Communication and Public Interaction Skills Course



Training courses in with the Korean International Cooperation Agency

BAU concluded specialized training courses in collaboration with the **Korean International Cooperation Agency (KOICA)**, under the patronage of the College Dean. The courses covered building construction and maintenance technology, fashion and knitting technology, electromechanical maintenance, electric and hybrid vehicle maintenance, electronics technology, and surveying and quantity calculation. They targeted academic and administrative staff and were supervised by professors from **Dong-Eui University, South Korea**. The four-week training focused on using modern equipment in technical and maintenance fields, enhancing professional skills, and supporting the college's technical education development. Certificates were awarded to participants at the closing ceremony.

Training courses in collaboration with the Korean International Cooperation Agency (KOICA)



The Role of Family Protection in Reducing Domestic Violence”.

BAU held an awareness lecture on “**The Role of Family Protection in Reducing Domestic Violence**”. The session highlighted the Family Protection Department’s services, including confidential case handling, suicide prevention, and addressing online child exploitation. Participants engaged in a discussion with the lecturer to better understand the department’s roles. The Dean thanked the speaker and emphasized plans to hold similar sessions across all university colleges.

The Role of Family Protection in Reducing Domestic Violence”.



An Awareness session to introduce the social work practice system and its requirements

BAU held an awareness session in partnership with Quest Scope for Social Development to introduce the social work practice system and its requirements. The Dean emphasized aligning education outcomes with labor market needs and strengthening applied training. The session reviewed quality standards in social work, volunteer work methodologies, and professional skill development, highlighting the importance of ongoing collaboration between the university and social development institutions.

An Awareness session to introduce the social work practice system and its requirements



BAU Students Participate in “Summits for Emerging Leaders” BAU participated in the graduation ceremony of its students selected for the “Summits for Emerging Leaders. This involvement reflects the university’s commitment to supporting students, developing their personal skills, and preparing them to enter the workforce with competitive capabilities. The program, a prestigious global leadership platform, receives tens of thousands of applications annually and is supported by over 50 leading companies and hundreds of executives from various countries. Selected students underwent an intensive 12-day training, including individual mentoring with senior executives, sessions with industry experts and entrepreneurs, site visits to leading companies, and professional and leadership development courses, equipping them with the skills needed to excel as future leaders.

[Summits for Emerging Leaders](#)



A field visit to Samir Shama Elderly Homes

Students from Princess Rahma College's Applied Psychology program at Al-Balqa Applied University conducted a field visit to Samir Shama Elderly Homes as part of their geriatric psychological services course. The visit aimed to enhance practical skills, understand the psychological and social needs of the elderly, and foster social responsibility. Students engaged with residents in a respectful and compassionate setting, gaining hands-on experience that complements their theoretical learning. The visit concluded with appreciation from the home's administration for the university's initiative and collaboration.

[A field visit to Samir Shama Elderly Homes](#)



An Awareness event titled “Safe Space: Breaking the Silence on Digital Violence”

Princess Rahma College at Al-Balqa Applied University organized a specialized awareness event titled “*Safe Space: Breaking the Silence on Digital Violence*” as part of the 16-day campaign against violence toward women. The event, held for students, aimed to raise awareness about digital abuse, prevention methods, and reporting mechanisms. It featured interactive sessions and guidance from experts, including representatives from the Family Protection Association and cybercrime units, highlighting the importance of creating a safe and supportive environment for students. The initiative reflects the university’s commitment to student well-being and community engagement.

An Awareness event titled “*Safe Space: Breaking the Silence on Digital Violence*”



An Awareness lecture “Domestic Violence and the Role of the Social Worker”

BAU organized an awareness lecture for social work students titled “Domestic Violence and the Role of the Social Worker” at Jaber Al-‘Athrat Center – Beit Al-Salt. The session, supervised by the center’s executive director and the academic supervisor, focused on understanding domestic violence, the social worker’s field role, essential professional skills, and leveraging individual strengths for empowerment and recovery. The activity aimed to connect students with community practices and enhance their practical readiness for future social work roles.

A lecture titled “Domestic Violence and the Role of the Social Worker”



International Day for Persons with Disabilities

BAU participated in a recreational activity organized by the Friends of Salt Municipality Cultural Association to mark the International Day of Persons with Disabilities, held at Al-Amal Center in Salt.

Under academic supervision, students engaged with children in interactive and recreational activities aimed at spreading joy and promoting social inclusion. The event featured various segments that strengthened communication between students and children and highlighted the role of social work in supporting vulnerable groups.

Students Celebrate International Day of Persons with Disabilities through Community Engagement



An Awareness session on Drug Prevention and Treatment in Collaboration with Public Security

Social Work students organized an awareness lecture on “**Drugs: Prevention and Treatment**” in collaboration with the Anti-Narcotics Department of the Public Security Directorate. The session included interactive discussions and aimed to engage students in social awareness, highlight the importance of preventing societal issues like drug abuse, develop practical and personal skills, and encourage voluntary service that strengthens community ties.

An Awareness session on Drug Prevention and Treatment in Collaboration with Public Security



A Cultural and heritage tour in the city of Salt

Students from the Department of Social Work at Princess Rahma University College – Al-Balqa Applied University, in collaboration with Jaber Al-Atharat Center, organized a cultural and heritage tour in the city of Salt.

The tour highlighted Salt’s rich history and architecture, including visits to the Grand Mosque, Salt Historical Museum (Beit Abu Jaber), Beit Khairat Salt, and Al-Hammam Street, concluding with a group breakfast at a traditional restaurant.

The initiative aimed to promote Jordanian tourism, raise awareness of cultural heritage, foster student interaction with the community, and provide a hands-on educational experience that connects social work practice with cultural engagement.

A Cultural and heritage tour in the city of Salt



Cultural Heritage Field Visit by BAU's Deanship of Student Affairs to Madaba

As part of cultural collaboration between national institutions, the **Deanship of Student Affairs** at Al-Balqa Applied University organized a field visit to the cultural and heritage trail in Madaba, in coordination with the Balqa and Madaba Directorates of Culture.

The visit aimed to showcase the rich cultural and civilizational heritage of Madaba, as well as the heritage of Salt. A heritage day from Salt was held, featuring poetry, performances by the Salt Youth Troupe, exhibitions of traditional crafts and clothing, and local foods, strengthening the connection of both cities to Jordanian national identity and heritage.

Participants also toured historical and cultural landmarks, including the famous mosaic map in St. George's Church, heritage houses, and craft workshops, with



Al-Balqa Applied University



explanations on their significance and role in preserving Jordan's cultural memory. The Deanship highlighted that the visit aligns with the university's approach to community engagement, promoting student participation in cultural activities, and praised the Ministry of Culture and its directorates for supporting initiatives that highlight Jordan's cultural heritage.

Cultural Heritage Field Visit by BAU's Deanship of Student Affairs to Madaba



International Day Against Drug Abuse 2025

Al-Balqa Applied University, in collaboration with the Anti-Narcotics Department and the Community Police Department, organized a mobile awareness exhibition on campus on the occasion of **International Day Against Drug Abuse 2025**, under the slogan: *“With Youth Determination, We Fight Drugs.”*

International Day Against Drug Abuse 2025



A Training course titled “Drug Awareness Officers” for university staff.

The **Community Development and Service Unit** at Al-Balqa Applied University, in collaboration with the Anti-Narcotics Department of the Public Security Directorate, organized a training course titled “**Drug Awareness Officers**” for university staff

A Training course titled “Drug Awareness Officers” for university staff.



Digital Violence

The **Community Development and Service Programs Unit** at Al-Balqa Applied University organized an awareness lecture titled “**Digital Violence**”

[Digital Violence](#)



International Day of Persons with Disabilities

Zarqa University College organized an awareness day for the **International Day of Persons with Disabilities**, highlighting the importance of inclusion, empowerment, and equal opportunities. The event featured expert presentations on special education, inclusive teaching policies, rehabilitation programs, and services that support the independence and societal integration of persons with disabilities. The initiative aligns with Sustainable Development Goal 10, promoting equality and the active participation of people with disabilities in the community.

International Day of Persons with Disabilities



A Special event celebrating the achievements and talents of persons with disabilities.

Zarqa University College organized a special event celebrating the achievements and talents of persons with disabilities. The event highlighted their contributions to social and developmental progress, featuring interactive seminars by specialists and inspiring success stories, including accomplishments in arts and sports. The initiative emphasized inclusion, empowerment, and the university's commitment to providing supportive infrastructure and opportunities for students with disabilities to fully participate in community life.

A Special event celebrating the achievements and talents of persons with disabilities.



A Training course titled “The Art of Debates

A 3-day training course titled “**The Art of Debates.**” provided participants with essential knowledge and skills in debate techniques and effective communication, aiming to enhance their abilities in constructive dialogue and critical thinking.

The program was conducted under the supervision of the Colleges’ Social Activities Department and the Volunteer Initiatives Section, which ensured a supportive learning environment to develop students’ skills and capacities in this field. At the conclusion of the course, participants received certificates of completion, highlighting their achievements and the importance of such initiatives in fostering both academic and cultural growth, as well as improving communication and dialogue skills.

A Training Course : The Art of Debates



The Electronic Content Creation course

The **Electronic Content Creation** course, organized by the Community Development and Service Unit in collaboration with **We Are All Jordan Youth Authority**

The three-day course covered essential and advanced skills in designing and producing digital content, aiming to empower participants to enhance their technical and digital capabilities, strengthen their online presence, and enrich local digital content. The program also addressed youth-related issues and raised awareness among participants.

The Electronic Content Creation course



Security Digital Media and Artificial Intelligence Tools

In collaboration with the Public Security Directorate / Jordan Traffic Institute, BAU organized a training workshop “**Security Digital Media and Artificial Intelligence Tools,**”. aimed to enhance the capabilities of security personnel in managing digital security media professionally and utilizing AI tools to produce impactful awareness content, detect misinformation, and address digital media manipulation. The training focused on strengthening skills in combating fake news, analyzing misleading content, and promoting public safety awareness, particularly in traffic and road safety. It included key sessions on the role of digital media in security awareness and the use of artificial intelligence in detecting media disinformation. The workshop concluded with the distribution of certificates to participants, reflecting the university’s commitment to capacity building, digital innovation, and community safety.

Security Digital Media and Artificial Intelligence Tools



Bader Initiative

As part of the national “**Bader**” campaign, Al-Balqa Applied University, represented by the Community Development and Service Unit, organized an awareness lecture titled “**Drugs and Misinformation**” at a secondary school in Al-Salt. The initiative was implemented in partnership with a national anti-drug association, reflecting strong collaboration between educational and community institutions.

The lecture addressed common misconceptions about drugs, provided scientific facts, and highlighted the importance of early awareness and self-protection. It witnessed strong student engagement and interest. This initiative underscores the university’s commitment to raising awareness, protecting youth, and strengthening community partnerships to build a safer and more informed society.

Bader Initiative



Jordanian Social Security Law No. (11) of 2023.

Community Development and Service Unit organized a lecture on the amended **Jordanian Social Security Law No. (11) of 2023**. The session targeted academic and administrative staff as well as members of the local community, reflecting the university’s commitment to collaboration with national institutions, The lecture provided a comprehensive overview of the law, covering contributions, early and old-age retirement, work injuries, and various insurance benefits, along with eligibility conditions. It also included an interactive discussion where participants’ questions were addressed. The event highlighted BAU’s role in raising awareness and strengthening community knowledge on important social and legal issues.

Jordanian Social Security Law No. (11) of 2023.



Community Awareness Dialogue Session on Youth Empowerment and Positive Behavior

BAU organized an awareness dialogue session as part of a Community Awareness Week to promote positive behavior and awareness among youth. The event, held in collaboration with the Public Security Directorate, highlighted key issues such as cybercrime, criminal records, extremism, safe use of social media, community policing, and the risks of drug abuse. The sessions emphasized the importance of early awareness, critical thinking, and responsible technology use, while encouraging cooperation between the community and security institutions. The event concluded by stressing the value of continued awareness initiatives in strengthening citizenship, intellectual security, and positive youth behavior.

Community Awareness Dialogue Session on Youth Empowerment and Positive Behavior



An “Open Day for Volunteering” to coincide with International Volunteer.

Zarqa University College organized an “Open Day for Volunteering” to coincide with International Volunteer Day. The event, attended by faculty, staff, and students, aimed to promote community engagement and the spirit of giving. Activities included cleaning the college mosque, painting sidewalks, maintaining key sites, and planting trees to enhance green spaces and raise environmental awareness.

[An “Open Day for Volunteering” to coincide with International Volunteer](#)



A Visit to the Community Peace Center

In line with the university's vision for sustainable education, Al-Balqa Applied University/ the Student Affairs Department, in collaboration with the Military Sciences Department, organized a visit for undergraduate and diploma students to the Community Peace Center. The visit aimed at introducing students to the center's programs, raising awareness about the dangers of extremist ideology, and highlighting efforts to promote enlightened thinking. Activities included lectures on ideological and social issues, discussions on online recruitment and community safety, viewing a program about the center's initiatives, and an interactive session where students expressed appreciation for the experience and its role in enhancing their knowledge and personal development.

[A Visit to the Community Peace Center](#)



The Importance of Artificial Intelligence in Women’s Entrepreneurship

Al-Balqa Applied University organized a training workshop titled “The Importance of Artificial Intelligence in Women’s Entrepreneurship.”

The workshop explored AI concepts and applications, focusing on their role in empowering women and supporting female entrepreneurship. It highlighted how women and small business owners can leverage AI to develop their projects and achieve success. The session also emphasized the importance of enhancing digital and technical skills among women in the local community. The workshop concluded with an interactive discussion, where participants exchanged ideas on utilizing AI to advance entrepreneurial initiatives and promote sustainable development.

The Importance of Artificial Intelligence in Women’s Entrepreneurship



A Seminar titled “Practical Applications for Enhancing Mental Health.”

The Faculty of Nursing at Al-Balqa Applied University organized a scientific seminar titled “Practical Applications for Enhancing Mental Health.”

The seminar addressed key topics including mental health concepts, stress and anxiety, their causes and symptoms, as well as prevention strategies and coping techniques. It combined both theoretical and practical components, aiming to equip students and staff with essential skills to manage academic and professional stress effectively and promote overall mental well-being.

A Seminar titled “Practical Applications for Enhancing Mental Health.”



An Awareness lecture as part of Breast Cancer Awareness Month (Pink October) under the slogan “*You Are the Foundation... Get Screened.*”

The Faculty of Nursing at Al-Balqa Applied University organized an awareness lecture as part of Breast Cancer Awareness Month (Pink October) under the slogan “*You Are the Foundation... Get Screened.*”

The lecture highlighted key statistics on breast cancer in Jordan, risk factors, and the importance of early detection methods, while emphasizing the role of healthcare providers in raising community awareness. This initiative reflects the faculty’s commitment to community service and advancing nursing education in Jordan.

An Awareness lecture as part of Breast Cancer Awareness Month (Pink October) under the slogan “*You Are the Foundation... Get Screened*”



How Is Your Health

The **Faculty of Nursing** at Al-Balqa Applied University, in collaboration with the Deanship of Student Affairs, organized an awareness initiative titled “**How Is Your Health?**”. Supported by national and international health organizations, the initiative targeted students and staff to promote health awareness.

It addressed key topics such as smoking, obesity, diabetes, reproductive health, mental health, chronic diseases, and healthy lifestyles. Using interactive methods like competitions and incentives, the initiative successfully combined education with engagement, contributing to the promotion of a healthier and more informed community.

How Is Your Health



A Healthy Environment Against Cancer

The Deanship of Student Affairs at Al-Balqa Applied University, in collaboration with the Crown Prince Foundation, organized a discussion session titled “A Healthy Environment Against Cancer” for nursing students. The session highlighted the importance of green practices in maintaining a clean and healthy environment that contributes to cancer prevention.

The initiative emphasized the university’s role in raising student awareness and supporting youth empowerment and was held as part of the “Think Green” campaign in cooperation with the King Hussein Cancer Foundation.

A Healthy Environment Against Cancer



Dialogue Session on the Youth Data Bank Platform at Aqaba University College

A dialogue session was held at Aqaba University College as part of efforts by the Aqaba Special Economic Zone Authority to enhance direct communication with youth and empower their active participation in the city's development. The session brought together students and university representatives to introduce the newly launched Youth Data Bank platform and discuss key youth concerns, aspirations, and priorities.

[Dialogue Session on the Youth Data Bank Platform at Aqaba University College](#)



A National Seminar on Jordan's National and Regional Role under Hashemite Leadership

a national seminar held at the Aqaba Chamber of Industry and Commerce titled “Jordan’s National and Regional Role under Hashemite Leadership.” The event brought together community members, youth, and university students.

Participation emphasized the importance of national awareness, social cohesion, and constructive dialogue in addressing challenges, while highlighting the role of leadership in supporting education, community development, and ensuring stability amid regional and global changes.

[A National Seminar on Jordan's National and Regional Role under Hashemite Leadership](#)



Aqaba University College Strengthens Community Partnerships to Promote Student Volunteerism

Aqaba University College held a coordination workshop with local partners to strengthen community engagement and promote student volunteerism. The collaboration focuses on implementing sustainable awareness initiatives, enhancing student skills through training programs, and aligning academic outcomes with community needs, supported by a joint action plan and ongoing cooperation.

[Aqaba University College Strengthens Community Partnerships to Promote Student Volunteerism](#)



A lecture on the BTEC Vocational education program

Aqaba University College, in collaboration with the Aqaba Directorate of Education, held an introductory lecture on the BTEC vocational education program. The session highlighted how BTEC supports educational development, aligns with labor market needs, and prepares students to compete globally. The lecture emphasized the integration of BTEC curricula into Jordan's education system, promoting skill development, enhancing graduate quality, and encouraging students to pursue vocational pathways that contribute to sustainable development.

A lecture on the BTEC vocational education program



An Awareness session targeting women working in the private education sector in Ma'an

Ma'an University College hosted a specialized legal awareness session targeting women working in the private education sector in Ma'an. Organized by the General Federation of Jordanian Trade Unions in partnership with the International Labour Organization, the session focused on key labor rights under Jordanian labor and social security laws, including employment contracts, minimum wage, working hours, overtime, leave, collective agreements, and protection against workplace violence and harassment in line with ILO Convention No. 190.

The session featured legal and practical guidance from experts, addressed participant inquiries, and highlighted achievements of the "Union Power" project promoting inclusive and gender-equal workplaces. Hosted by the College's



Al-Balqa Applied University



Department of Financial and Administrative Sciences, the event reflects Al-Balqa Applied University's commitment to community awareness, national and international partnerships, and the promotion of decent work and social justice.

An Awareness session targeting women working in the private education sector in Ma'an



A Workshop for financial and administrative students to enhance employability skills

Ma'an University College, in partnership with Ma'an Labor Directorate, held a career workshop for financial and administrative students to enhance employability skills, including CV preparation, interview readiness, and using the National Employment Platform. The workshop aimed to build professional awareness, connect students with job opportunities, and strengthen career guidance through national partnerships.

A Workshop for financial and administrative students to enhance employability skills



An Awareness lecture on the dangers of drugs

Ma'an University College organized an awareness lecture on the dangers of drugs, targeting students and promoting youth protection. Conducted by the Department of Allied Medical Sciences in collaboration with the Anti-Narcotics Department and Community Policing, the session highlighted the health and social risks of drug use, showcased real examples of substances, and emphasized prevention strategies.

The event reinforced the importance of partnerships between educational institutions and law enforcement to build trust, raise awareness, and encourage responsible behavior. Students actively engaged in the session, reflecting its effectiveness in fostering a culture of prevention and community responsibility.

An Awareness lecture on the dangers of drugs



A dialogue seminar on The Role of the General Federation of Jordanian Trade Unions in Protecting Workers' Rights

Ma'an University College hosted a dialogue seminar on “The Role of the General Federation of Jordanian Trade Unions in Protecting Workers’ Rights and Empowering Youth in the Labor Market.” The event highlighted the union’s efforts in defending labor rights, improving work environments, and preparing Jordanian youth for the workforce. Organized for students and staff, the seminar encouraged active engagement and discussion on labor advocacy, youth empowerment, and the link between academic knowledge and the labor sector.

The Role of the General Federation of Jordanian Trade Unions in Protecting Workers’ Rights



A seminar on “Organizing Social Practices”

Ma’an University College hosted a seminar on “Organizing Social Practices” to raise community awareness and promote responsible traditions. The event addressed excessive social practices such as high dowries, gunfire at celebrations, costly funerals, and road closures and emphasized fostering family cohesion, social solidarity, and cooperation between institutions and the community

A seminar on Organizing Social Practices



A session by the Crown Prince Foundation to showcase programs aimed at empowering Jordanian youth

Ma'an University College hosted an introductory session by the Crown Prince Foundation to showcase programs aimed at empowering Jordanian youth and preparing them as active community leaders. The session highlighted initiatives in economic participation, leadership development, and sustainable community impact, reaching over 2.2 million youth since 2015. Participants were introduced to key programs, including innovation centers, advanced vocational training, and coding initiatives, emphasizing opportunities for skill development and fostering a generation capable of driving national progress.

A session by the Crown Prince Foundation to showcase programs aimed at empowering Jordanian youth



Training of Trainers for south faculties (TOT) program

Ma'an University College concluded a five-day Training of Trainers (TOT) program in collaboration with the National Center for Training and Trainer Qualification. The course focused on modern training tools, effective teaching methods, lesson planning, course design, and trainer skills development. The initiative aims to enhance the professional and administrative capacities of academic and administrative staff, supporting the university's vision of continuous development and excellence.

Training of Trainers (TOT) program