



Lifelong learning measures

SDG 4.3.3

University : Al Balqa Applied University
Country : Jordan
Web Address : bau.edu.jo

[4.3.3] Vocational training events (lifelong learning)

[4.3.3–A] Programmed Vocational Training Events (lifelong learning)

Digital life 4 All: An Adult & Lifelong Learning initiative to enhance the digital skills & smart competencies of seniors



1. Why the project matters

All aspects of everyday interactions have been either partly or fully digitized. but although digitization aims at reducing complexity and saving time in order to create an easier life for everyone, the fast pace of digital advancement in recent years has created an unintentional ? but inevitable ? gap in digital skills & knowledge between social groups: some (usually the younger) manage to keep up, while others, particularly the already-disadvantaged, struggle to use tools & services of



the modern digital world (digital divide). Moreover, according to ILO Global Business and Disability Network, 2021, people lacking digital competencies are at significantly higher risk of poverty or material deprivation. DigitalLife4ALL aims to address the exact gap in equal access to inclusive and quality digital education: by creating Digital Hubs.

2. What it aims to achieve

- Create a sustainable infrastructure of digital education and smart competency building through the deployment of 6 permanent Digital Hubs and a mobile outreach initiative.
- Equip vulnerable populations with essential digital knowledge, reduce digital exclusion, and foster lifelong learning and employability through inclusive digital training curricula and community-based support.

3. Expected change

- Over 1,200 certified learners across 10 learning cycles per country.
- Continuous uptake of project tools and materials by at least 7 partner organizations.
- Increased digital safety and competency among seniors, People with Disabilities, older adults, and socially vulnerable individuals.
- Reduced digital exclusion and improved engagement with e-services and employment pathways

4. What the project delivers

- A transnational Digital Learning Curriculum.
- DigitalLife4ALL platform for hybrid (online + physical) learning.
- DigiOnTheGo mobile learning units in the 6 participating countries for remote communities.
- 10 learning cohorts per country (pilot and main cycles).
 - Certificates for digital skills acquisition.
- Training workshops on employment-focused digital skills.



- Diversity, Equity and Inclusion –focused community events and policy advocacy tools.
- The DigitalLife4ALL Action Plan and Magna Carta
- policy recommendations.

5. Who benefits

- People with disabilities.
- Seniors (aged 65+).
- Older adults of working age (55–64).
- People in Marginalized & Vulnerable social groups of all ages.
- Educators, municipalities, NGOs, and public institutions integrating project tools into long-term learning infrastructure.

DigitalLife4ALL

Project Duration	Total EU Contribution	Total Budget
07/2025 - 01/2028	2.497.658,62€	2.806.358,00€

Scan for more

An adult & lifelong learning initiative to establish central and mobile **Digital Hubs** for in-vivo informal training in urban and remote areas, to enhance the digital skills and smart competences of **seniors, older adults, people with disabilities and persons in Vulnerable social groups** across the Mediterranean Sea Basin

Logos: University of Cyprus, North American Free Trade Agreement, TATWEER BALADNA, mindspark

Digital life 4 All



[My Community Project](#)

Al-Balqa Applied University BAU plays a leading role in the UN-funded "MyCommunity Project," which directly supports SDG 11 (Sustainable Cities and Communities) through circular economy practices and community-based sustainability innovation. The project introduces BAU students into the active role of agents of change for advancing local sustainable development while enhancing their leadership, creativity, and social responsibility.



In Phase (I), BAU set up a rigorous capacity-building program to impart training in entrepreneurship, critical and creative thinking, design thinking, community innovation, sustainability and circular economy, and systems thinking to the students. These modules bridge theory and practice for innovation and are geared toward enabling students to realize scalable sustainability projects. 25% of the total participants are people with disabilities, making the My Community project a true reflection of inclusion, equity, and accessibility issues in sustainable education. This is in line with an institutional policy set by BAU on equal participation and in its broader role as SDG 4 Chair for Quality Education in Jordan.

After the training, students at BAU designed and put forward community projects with sustainable goals. The winning projects are further provided with mentorship opportunities and possible funding from the United Nations to allow the students to carry out the solutions for environmental and societal issues on the ground in their communities at large. The My Community Project is an example of BAU's vision for experiential learning, inclusive participation, and applied sustainability education. It shows how a UN-backed partnership turns students into community innovators, bridging academic know-how and practical applications in pursuance of the 2030 Sustainable Development Agenda.

Under the My Community project, all training and workshops are carried out at the INTERNISA Offline Spot, where participants are given access to digital infrastructure,



technical support, and mentoring resources. This approach creates an avenue for reaffirming BAU's long-term strategy of maintaining EU-funded platforms through programs that are locally owned and community-oriented. Another sustainability extension of the INTERNISA initiative at Al-Balqa' University is the My Community Project. Capitalizing on the successes of the INTERNISA Offline Spot, the project intends for the facility to continue to act as a focus for youth training, innovation, and digital empowerment.

By integrating My Community into the daily activities of the INTERNISA center, BAU sets forth a sustainable continuity model for the project that maximizes resources, fosters social inclusion, and promotes community development, which resonates with the sustainability and digital transformation agenda of the university.

International Digital Transformation and Innovation Program under MED–QUAD Project Supporting Sustainable Development through EU Collaboration

The **MED–QUAD Project** is an international initiative funded by the **European Union**, promoting a **quadruple helix model** that integrates academia, industry, government, and society to accelerate digital transformation in the Mediterranean region. At Al-Balqa Applied University, the program focuses on enhancing digital skills, fostering innovation ecosystems, and supporting entrepreneurship aligned with sustainability goals. The project contributes to building resilient communities through digital



solutions that address economic development, social inclusion, and sustainable innovation. This collaboration strengthens regional partnerships and promotes knowledge exchange, positioning BAU as an active contributor to **sustainable digital transformation** at both regional and international levels.



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[MEDiterranean QUadruple helix Approach to Digitalization](#)



Compulsory courses and public safety courses

Public safety courses and the mandatory courses stipulated in the STCW78 Agreement and its amendments are held periodically and continuously, according to the requirements of the Jordan Maritime Authority, and by specialized trainers with practical and scientific experience.



Renewal of eligibility certificates

Courses are held to renew qualification certificates on a continuous basis for all ranks and all Jordanian qualification certificates and qualification certificates issued by the member states of the Convention that are in the White List of the International Maritime Organization.



Albalqa' Applied University
Aqaba Maritime Education and Training Center



00962799060066
call us



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Jordan, Aqaba
AMETC location

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Training Courses

The first marine center in Aqaba Governorate, the only sea port in Jordan

[Aqaba Maritime Education and Training Center](#)



National Training of Trainers Institute Training Center

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Consultations, Studies and Training Center Training Courses



Training Courses

The first image shows the Aqaba Maritime Education and Training Center.



Qualifying Courses

Qualifying courses are held at the Aqaba Center for Maritime Education and Training accredited, and an eligibility certificate issued by the Jordan Maritime Commission is issued after passing the requirements for each rank, which include written and oral exams.



Compulsory courses and public safety courses



Renewal of eligibility certificates

[Aqaba Maritime Education and Training Center](#)



[4.3.3-B] Ad hoc Vocational Training Events



[Training Workshop on Digital Marketing of Industrial Products and Enhancing Productivity Using Artificial Intelligence](#)



[Educational Workshop on Modern Teaching Strategies in English Language](#)



[Public Health and Occupational Safety Course](#)



[ToT course](#)



[Statistical Analysis Course for Public Security Personnel](#)



[Power System Stability course](#)



POVA 6

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[Video Editing Training Course in Cooperation with the Ministry of Agriculture](#)



[Public Health and Occupational Safety Course](#)



توقيع اتفاقية لتنفيذ سلسلة دورات تدريبية متخصصة بين جامعة البلقاء التطبيقية و وزارة المياه والري

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[A comprehensive training program \(BAU & Ministry of water and irrigation \)](#) combining theoretical and practical components, conducted across various governorates of the Kingdom, with the aim of enhancing the capacities of technical and engineering personnel and improving the efficiency of operation and maintenance of water sector facilities, thereby contributing to improved service quality.



[Training Workshop on “Virtual Reality: Bringing Experiences into the Digital World” for School Students](#)



[Front-End Development Fundamentals Course](#)



تدريب مبتكرة لتمكين الاقتصادي للخريجات الجامعيات في جامعة البلقاء التطبيقية



[Innovative Training Course for the Economic Empowerment of Female University Graduates](#)

ة البلقاء تنظم ورشة تدريبية متخصصة في برنامج الأوتوكاد



[Specialized Training Workshop on AutoCAD](#)